

Launched in early 2013 by National Payments Corporation of India (NPCI), RuPay provides a platform for e-transactions and also gives the customers a complete unique shopping experience. The RuPay Card can be used at all ATMs, merchant establishments in India for online transactions and payments. RuPay PaySecure has tied up with many merchant websites across multiple categories that would accept the RuPay card for online payment services.



Overview

Banks are now offering the RuPay card service with a personalized touch. C-Edge offers a complete end to end solution & services including Card Personalization, Card Life Cycle Management, Transaction Processing, Transaction Settlement & Reconciliation and 24 x 7 Call Centre Services to address card related issues & queries and a separate Help Desk services for bank personnel to assist them resolve day to day operational issues and to handle dispute transactions.

Key Features

- Various solutions & delivery channel services under one roof on ASP Model
- Facilitates banks for their multi-level transaction, settlement & reconciliation services
- Streamlined process to reduce card cost and transaction cost
- Integrated Solution on DCMS, EFT and CBS supports on-line indenting for issuance of cards and quick activation & de-activation of cards from bank's branches itself.
- Instant issuance of non-personalized Cards at branch level
- Completely secure ASP Solutions



Benefits

- Simple procedure to join
- Affordable
- Advanced Technology
- Customer Can Perform Online Transactions Easily
- Functions Perfectly Even in Remote Areas
- Multiple Delivery Channels like ATM , KIOSK, POS, Internet, Mobile & Micro ATM rtc.

C-Edge Advantage

- Available on Cloud
- Seamlessly integrated with core banking solution & other channels
- Instant Access
- Specialized analytics team
- Secure transaction environment

C-Edge Technologies Ltd is a leading Technology, Infrastructure and Service provider to financial institutions in India and abroad.

C-Edge is a joint venture, between Tata Consultancy Services Ltd. (TCS) and State Bank of India (SBI), to provide transformational capability to the Indian financial services and emerging markets by addressing major technology needs of this industry. We are an integrated solutions provider and have created a niche market for ourselves, in India and abroad, by leveraging the technical and domain competencies of both our parent companies. The rich heritage possessed by our parents has given us many innate advantages resulting in tangible benefits for the banks we serve.

Contact

To know more about RuPay Network Services for banks contact us at enquiries@cedge.in