

## **Mobile Banking**

The banking sector has benefitted immensely with technologies that offer alternative and better communication channels. Innovative methods of communication coupled with low costs to process, store, and transfer information have altered the way banking and financial institutions work. Mobile Banking has helped people to initiate financial transaction on the go. Bill payment, online bookings and varied other tasks are now completed in two to three easy steps.



## Benefits

- Anywhere Anytime Banking: Operate from any part of globe
- Convenience: Provides convenient means of banking to customers
- Security: Provides a secure and safe channel for banking
- Device Independence: Can be installed on any J2ME enabled mobile device
- Increased Virtual Transactions: Ease in operation entices customers to use the facilities frequently
- Lesser Footfalls: Reduced number of visits by existing customers to banks
- Cost-efficient: Fewer office staff can now handle more work
- Happy Customer: Provides instant response to customers' needs
- New Horizons: Frees Manpower to develop business



## C-Edge Technologies Ltd is a leading Technology, Infrastructure and Service provider to financial institutions in India and abroad.

C-Edge is a joint venture, between Tata Consultancy Services Ltd. (TCS) and State Bank of India (SBI), to provide transformational capability to the Indian financial services and emerging markets by addressing major technology needs of this industry. We are an integrated solutions provider and have created a niche market for ourselves, in India and abroad, by leveraging the technical and domain competencies of both our parent companies. The rich heritage possessed by our parents has given us many innate advantages resulting in tangible benefits for the banks we serve.

## **Contact**

To know more about Mobile Banking for banks contact us at enquiries@cedge.in